

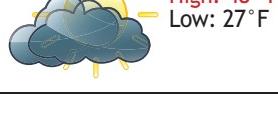
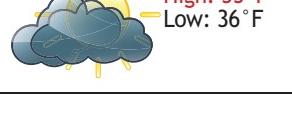


wednesday, october 24, 2012

the collegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 118 NO. 47



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Is the BCS just BS?
Sports sounds off on
the fairness of the
BCS ranking system

04

Jill the Ripper
London's infamous
murderer may have
been a woman



kstatecollegian.com

06 Why it's worth it
College is for
knowledge, but what
else can we gain?

New Smart Grid Lab dedicated in Rathbone Hall

Mike Stanton
assistant news editor

The K-State College of Engineering's new Smart Grid Lab in Rathbone Hall was opened to the public Tuesday at a ribbon-cutting ceremony. According to Noel Schulz, associate dean of research and graduate programs for the College of Engineering, the college has been installing the lab for around six months.

"What's happened is the electrical power system has migrated to a digital world," said Schulz, who is also a Paslay professor of electrical and computer engineering. "This grid enables us to have students learn about new technologies when they go out in the real world."

Ali Sydney, graduate student in electrical engineering, who spoke at the ceremony, has been developing experiments in power systems and communication networks for the Smart Grid.



Ali Sydney, graduate student in electrical engineering, explains how the Smart Grid works to members of the engineering departments and the Kansas City firm of Burns & McDonnell in Rathbone Hall on Tuesday afternoon.

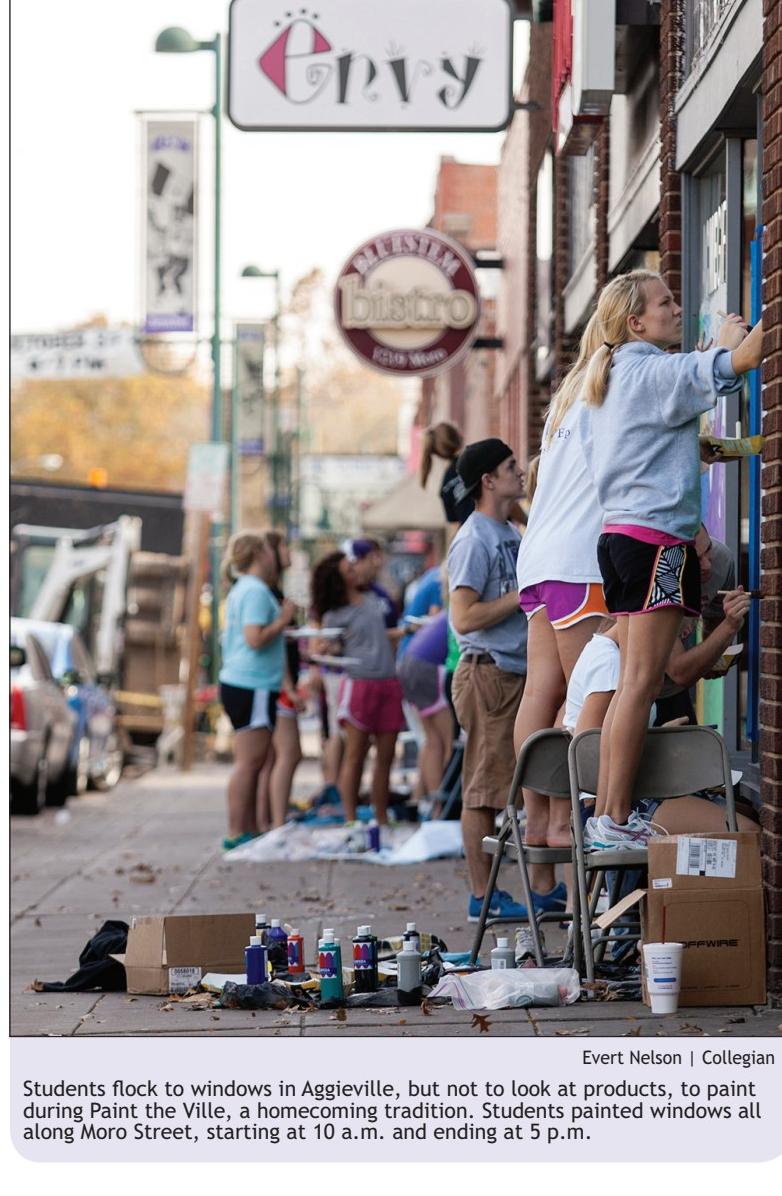
"There are two aspects: communication networks and power systems," Sydney said. "The whole idea is to integrate these together."

Sydney used the example of a fallen

tree disabling a power line to explain an application of the Smart Grid. With the system, a control center is automatically

LAB | pg. 5

Aggierville, K-State community team up to 'Paint the Ville'



Students flock to windows in Aggierville, but not to look at products, to paint during Paint the Ville, a homecoming tradition. Students painted windows all along Moro Street, starting at 10 a.m. and ending at 5 p.m.

Michelle Bertran
staff writer

Homecoming week made its way into Aggierville Tuesday, leaving a plethora of paintings. For Paint the Ville, campus organizations and greek homecoming pairings decorated business windows in Aggierville with the homecoming theme, "Wildcat Adventures."

K-State students as well as Aggierville managers and employees said they enjoy every aspect of the event.

"Paint the Ville definitely affects business positively," said Eric Beaubien, Subway store manager. "People will come and look at the painting and then come in for a drink or something, especially people from out of town."

He added that Subway has supported and participated in Paint the Ville in the last four years that he's worked there.

Lauren Brown, employee at Ballard's Sporting Goods, said Ballard's has always participated in Paint the Ville.

"I love seeing all the different Wildcatters and what students come up with for the opposing team," Brown said. "We also get great business out of it because it's almost like people want to give back to students and K-State, so they want to give us their money."

Sororities and fraternities such as Alpha Delta Pi, Zeta Tau Alpha, Sigma Nu and Delta Upsilon started working on their paintings at 10 a.m. on the dot.

Bailee Haines, member of Sigma Kappa and junior in marketing, said she enjoyed coming up with her sorority's design with her fellow Kappas. She said their painting was designed to match their spirit sign and homecoming float, allowing students to recognize which is theirs.

PAINT | pg. 5

Competitive video gaming club growing; charity tournament coming up

Nicolas Wahl
staff writer

A new club at K-State is rapidly attracting students interested in competitive video gaming.

Wildcraft was founded in August by Justin Ballard, club president and freshman in chemical engineering, and Chance Thompson, vice president and freshman in philosophy and pre-law. The club meets on Wednesdays in Nichols Hall in computer rooms 122 and 126, but you can find club members in these rooms almost nightly, hanging out and honing their gaming skills.

"The club's primary focus is on eSports; we focus on competitive gaming primarily com-

puter games," Ballard said.

Currently the club, which began with just two members, boasts between 50 and 60 regular players.

Garrett Fowler, sophomore in computer science and one of the newest members of Wildcraft, said that joining the club is worth the experience.

"I would say at least give it a try," Fowler said. "You'll make some new friends; maybe you'll really enjoy it and start spending as much time as we do together."

Wildcraft focuses primarily on two games: "StarCraft II" and "League of Legends."

"StarCraft II" is what is called an RTS or real-time strategy game," Ballard said. "In the

game, you are basically like the god of your civilization. You create buildings, you make workers and you produce a strong economy so you can build armies and defeat opponents' armies."

Ballard said while the game is very straight-forward, there is a lot of complexity because of the variety of items, armies and civilizations that players can create.

Originally, Ballard and Thompson figured that the group would focus only on "StarCraft II," but on the night of Wildcraft's first official meeting they were surprised at the level of interest in "League of Legends."

"We didn't plan on having

a 'League of Legends' team at all," Thompson said. "We didn't know how popular it was, but when we asked if anyone wanted to start a League team, about 75 percent of the people raised their hand."

While "StarCraft" is mainly an individual game, "League of Legends" includes teams of players taking third-person control of individual characters and fighting battles against various opponents across a large network. It is also free to download and play.

"League of Legends has a rigorous practice schedule," Thompson said. "We treat it like any other real sport. On average I probably practice five to six hours a day, because it is a team

game and it takes that long to become a great team."

Thompson said that the biggest difference between the two games is the level of teamwork involved in "League of Legends" and the practice time. The club has already secured some valuable sponsorships and partnerships that will enable them to travel to events and compete in online tournaments, Thompson said.

Tournaments are also the reason the club has an official membership. It makes the process of forming teams easier.

"We're a partner with Heartland eSports Association, which is a Midwest group, and they want to make us kind of the central hub of eSports in the area."

Ballard said, "We've also been partnering with businesses in the community, such as Fredy's Frozen Custard, Orange Leaf and Game Hounds."

The group will use leftover sponsor money to host future tournaments to raise money for charity.

"On Oct. 26, we're hosting a charity tournament where we will have donated prizes," Ballard said. "People will pay \$5 to participate and all the proceeds will go to an organization called Child's Play which is an amazing charity that, through donations, gives [hospitalized] kids games and toys for entertainment."

Doing well in tournaments

CLUB | pg. 5

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THE BLOTTER

ARREST REPORTS

Monday, Oct. 22

appear. Bond was set at \$4,000.

William Joseph Demel, of Ogden, was booked for probation violation. Bond was set at \$1,500.

Brian Lee Havens, of the 1700 block of Rockhill Road, was booked for failure to

BLOTTER | pg. 5

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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Darrington Clark at 785-532-6556 or email news@kstatecollegian.com.

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16-WEEK TERM | January 22–May 10

2-Dimensional Design ART 100 17073	Fundamentals of Jewelry Design and Processes ART 300 17067	Early Childhood FSHS 310 16937	Emergent Literacy FSHS 566 16948
Art Careers Seminar ART 105 17070	BFA Exhibition Practicum ART 410 17060, 17080	Manual Communication FSHS 415 TBA	Professional Seminar in FS HS FSHS 585 16966
Drawing I ART 190 17058, 17062	Baroque Art History ART 622 17126	Exceptional Development in Early Childhood FSHS 428 17132	Capstone Experience in Family Studies and Human Services FSHS 590 16965
3-Dimensional Design ART 200 17049	Advanced Printmaking ART 635 17127	Middle Childhood and Adolescence FSHS 506 17063	Core Conflict Resolution FSHS 751 16946
Drawing II ART 210 17059	Biology of Aging BIOL 404 16892	Human Development and Aging FSHS 510 TBA	Italian for Travelers ITAL 105 17189
Water Media I ART 220 17065	Intro to Child Life FSHS 300 TBA	Core Conflict Resolution FSHS 531 16950	Principles of Exercise Training KIN 398 16121
Ceramics for Non-Majors ART 300 17075			

12-WEEK TERM | January 29–April 25

Business and Economic Statistics I STAT 350	16461	Business and Economic Statistics II STAT 351	16464		

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wednesday, october 24, 2012

the collegian

Sound off: Is BCS or playoff system more fair?

K-State's No. 3 ranking in the BCS sparks discussion over whether or not the BCS system is fair. Collegian sportswriters Donald Pepoon and Joey Wenberg disagree about whether the BCS system is the best option for college football



Donald Pepoon

Few things are more hated in the sport of college football than the BCS system. Continuous changing of the rules every season? Great. A team located in Boise, Idaho, playing in a conference called the "Big East"? Dandy. But keep the bowl system as it is? Now that is just blasphemy.

So brace yourselves for what I'm about to say: the BCS system isn't that bad.

Yes, it has caused problems in the past. Being a K-State fan, I know as well as anyone the deficiencies of non-playoff systems. If you don't know what transpired during the 1998 season, save yourself the pain and don't look it up.

However, if the purpose of a post-season system is to match up the two best teams in the country for a national championship, doesn't the current system do that better than other options?

It's pretty simple — during the regular season, every game must be treated with the utmost importance. One slip-up could mean the difference between a title shot and an honorable mention. Some people hate it, while personally I think it's great.

Look at the NFL. As the season winds down and teams start locking up playoff spots with games still left on the schedule, coaches implement the very annoying strategy of benching starting players during those final games to avoid the risk of injury. This completely devalues those late-season matchups and

leaves spectators feeling unsatisfied, knowing that a team isn't truly focused on winning.

While a playoff system is considered more "exciting," it doesn't accomplish the goal of placing the two best teams in the country in the national championship game.

The NCAA basketball tournament is widely considered the most entertaining postseason in all of sports. With 68 teams that play in a single elimination, tournament-style battle royale to crown a champion, what's not to like?

The problem is that rarely do the two best teams actually reach the final round to face each other. Upsets happen along the way, and the result is often a matchup of teams that have a combination of luck and streakiness playing for the sports top prize.

Of course it's fun to see so many teams weeded out to determine an eventual champion, but it doesn't reward teams that actually proved themselves during the regular season. Any team can get hot and run the table in a tournament, but for consistency's sake, it isn't the most accurate way to determine who the best team in the country is.

Remember two years ago when Butler and UConn met in the NCAA men's basketball championship? Neither of those teams would have been considered even close to being the best that year, but because they got "hot" at the right time, they found their way onto college basketball's biggest stage. What resulted was one of the ugliest championship games in recent memory. Reality set in for both teams, and they played to their typical levels. Viewers were left wondering why two good but not great teams were competing for a title.

Last year's BCS national

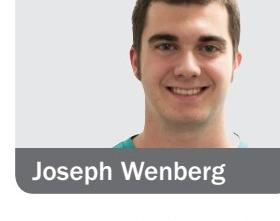
title matchup of conference rivals Alabama and Louisiana State was met with a chorus of criticism for pairing two teams who had already met during the regular season. Still, the two best teams in the country met in New Orleans to determine the championship. Despite what college football fans will say, those teams deserved to be there based on their collective resumes in comparison to other national championship candidates.

Another issue with a new playoff system is the diminished value of current bowl games. The Rose Bowl has been a staple in college football for over a hundred years, but with the prospect of the postseason continuing after the bowl game, the excitement and prestige normally surrounding it will surely decline.

The playoff system also severely hurts middle-of-the-pack teams. Those who are scrambling for bowl eligibility but cherish it nonetheless will soon see themselves playing in college football's equivalent of the NIT. It may be a nice token to be a part of the Alamo Bowl, but deep down, those teams will know they're playing for a consolation prize, while their superiors are duking it out for the only one that really matters.

The BCS system may not be perfect, but when it comes down to the bare bones of what the purpose of a postseason is supposed to be, it is the best option for giving the two best teams in the country the chance to play for a national championship. "Cool" and entertainment-focused postseasons be damned. I like my college football champions to be determined the old-fashioned way.

Donald Pepoon is a sophomore in business administration. Please send comments to sports@kstatecollegian.com.



Joseph Wenberg

The BCS is probably one of the most dubious systems ever imposed on college sports. I say this for multiple reasons. First of all, no system in the history of college sports has had to be amended along the way. The only exceptions are in college basketball and baseball, who have had to expand their playoff systems to integrate more teams. Basketball did this as recently as last year, when they added the "First Four."

College football never had to expand; it merely had to make the move from letting polls decide the champion to having a somewhat "legitimate" championship available to its competitors. That championship is infamously known by fans of college football as the Bowl Championship Series, or BCS.

In 1998, K-State was undefeated going into the Big 12 championship game in St. Louis against Texas A&M. This was the first Big 12 Championship that K-State had the opportunity of winning outright since 1934, when Lynn "Pappy" Waldorf was at the helm. An 11-0 football team going into the game, we were No. 3 in the BCS and No. 1 in the Coaches' Poll. Unfortunately, the 'Cats lost in double overtime to the Aggies by a field goal.

Before the national title game, the Ohio State Buckeyes and Florida Gators jumped the Wildcats in the poll, the Buckeyes with one loss and the Gators with two. Quite frankly, our team was screwed by the system and ended up in the far less prestigious Alamo Bowl. As a result, the 'Cats had a rule created after them called "The K-State Rule," declaring that if a team finished in third place in the BCS rankings, it would still attend a BCS Bowl. We should have played a much better team in a bowl game that would have brought us more recognition in our best football year ever.

In the end, the undefeated Tennessee

Volunteers won their first consensus National Championship by beating the Florida State Seminoles 23-16. Had we not lost to Texas A&M, we would have played in the national championship game.

This year, I pray the same thing does not happen in the event that we end up winning out. If Oregon and Florida go undefeated, either team could easily jump us if we lose a game because of how the computer ranking works.

If Alabama and Florida both win out, the Wildcats deserve a chance to prove their worth against the seemingly almighty Southeast Conference, even if we lose one game. In 2011-12, Oklahoma State should have had the opportunity to beat out a team to have a chance to win it all. Since they had lost only one game all season to the 6-7 Iowa State Cyclones in the Big 12, arguably the toughest conference to win a conference championship now that it doesn't have a championship game, they didn't have a chance to prove that they were one of the two best teams in the country.

Oklahoma State proved in the Fiesta Bowl that they could have been a contender for the national title instead of letting LSU and Alabama, two SEC teams that had already met earlier in the season, duke it out in a title game that Midwesterners had no inclination to watch.

We, as fans, shouldn't have to deal with what-if's and amendments to the system based on the ways it has failed fans everywhere in the past. We deserve better, and that's why we're getting a playoff system.

Should K-State win out, I really hope the system doesn't screw them over. I'm beyond glad that the NCAA has decided to initiate a four-team playoff, starting in the 2013-14 season in order to ensure a more meaningful system. I wish this year's 'Cats the best of luck with the current system, but, more importantly, I hope that due to the changes, whichever teams play in the 2013-14 championship get to play in a way that appeases fans of college football.

Joseph Wenberg is a sophomore in public relations. Please send comments to sports@kstatecollegian.com.

FOOTBALL

For Wildcats, No. 14 follows No. 13

John Zetmeir
staff writer

Every Tuesday, head football coach Bill Snyder and a number of players take the podium to answer questions for the media. This week, however, was not just another week. There was more buzz surrounding K-State football than ever before. The Wildcats are currently ranked No. 3 in the BCS standings and starting quarterback, senior Collin Klein, is the heavy favorite to win the Heisman Trophy.

Coming off of a big win against then-No. 13 West Virginia, K-State's schedule will not get any easier this weekend as they take on No. 14 Texas Tech. This has been called a possible trap game for the Wildcats; in other words, Texas Tech could be the opponent that upsets K-State. This will be the fourth time this season K-State will face a top-25 ranked team.

"It's not a trap game; Texas Tech is good," said Snyder. "You guys look around the conference and talk about trap games and underdogs and all that kind of jazz. Everybody is good. They're all good. There aren't any bad football teams in this conference. Anybody can beat anybody."

Not only fans of K-State, but college football fans all across the country have become familiar with Klein and the offense that he runs. However, most pay less attention to K-State's defense, which has not allowed any team to score more than 21 points all season.

"I think that gradually we have gotten a little better and a little better and that's, again, newer guys fitting in with the older guys," Snyder said.

The defense will be tested again this weekend when they take on Texas Tech, who averages 42.9 points a game.



Head coach Bill Snyder talks to the media after the Wildcats' win in Ames, Iowa, on Oct. 13.

half as we had in the first half."

The Wildcats have played three of their last four games on the road, all against ranked opponents. This weekend, K-State will have its first opportunity to beat a ranked team at home.

"It feels really good to be able to come back to our community, our fans," said senior safety Jarard Milo.

No. 3 K-State will take on No. 14 Texas Tech this Saturday at Bill Snyder Family Stadium. Kickoff is scheduled for 2:30 p.m.

As a senior, this is my final season, and I want to go out the right way," Muff said. "I am in a good rhythm with Caitlyn Donahue, and I am just really trying to get it everything I have."

The Wildcats will look for another strong performance from Muff today as they take on a struggling West Virginia Mountaineers (8-14, 0-8) team.

In their first season in the Big 12, West Virginia has, thus far, been unable to adjust to the style of play. Before this season, the Mountaineers had played in the Big East which, outside of Louisville, is not considered a strong volleyball conference.

Nevertheless, the Mountaineers have received a pleasant surprise in the play of freshmen outside hitters Hannah Sackett and Nikki Attea.

Sackett (2.7) and Attea (2.34) are No. 1 and 2 on the team in kills. While this season has been a struggle, the play of these two freshmen has the Mountaineers community hopeful that this team will be competitive in the near future.

For the Wildcats, this will mark the longest that they have ever had to travel in conference play, but Muff said the team is

VOLLEYBALL

K-State to face 0-8 WVU on the road

Mark Kern
sports editor

K-State (18-3, 5-3 Big 12 Conference) had a much tougher game than expected against the Texas Tech Red Raiders on Saturday. However, the Wildcats were able to hold them off and win in the fifth set behind a career performance from Alex Muff.

The senior middle blocker finished the match with a career-high 17 kills on a .593 hitting percentage. Muff discussed how entering the final stretch of her senior season is part of the reason for her impressive four-match streak.

"As a senior, this is my final season, and I want to go out the right way," Muff said. "I am in a good rhythm with Caitlyn Donahue, and I am just really trying to get it everything I have."

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Jacob Dean Wilson | Collegian
Junior outside hitter Lilla Porubek spikes the ball against a Texas Tech defender on Saturday.



and being in a different atmosphere. We are definitely looking forward to the challenge."

Today's match is the first of the week, as the Wildcats host Baylor on Saturday. First serve in Morgantown is scheduled for 5:30 p.m.

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A Common Sense Approach



Sydney is our state representative in Topeka.

Book explores theory of female Jack the Ripper

"Jack the Ripper: The Hand of a Woman"

★★★★★

Book review by Karen Ingram

Serial killers have always been an intriguing reading subject for me. So naturally, I was delighted and somewhat skeptical when the book "Jack the Ripper: The Hand of a Woman" by John Morris fell into my lap.

The book explores the theory that one of the world's most notorious serial killers was, in fact, a woman, which is one of the reasons she was never caught. Morris gives his killer a name and goes into great detail explaining why she is the most logical suspect.

For the most part, Morris' attention to detail is very good.

He does a good job of describing those horrifying weeks in Whitechapel in 1888 when Jack the Ripper held all of London, and much of the world, in a state of terror. Morris takes each detail of the case and breaks it down, which is very helpful for those who are less familiar with the case.

For those more familiar with the case, such as myself, a few glaring holes appeared. Namely, Morris goes into great detail to debunk the letter in which the killer is named Jack the Ripper as a hoax — one that may have forever jeopardized the case because police would always be searching for a man. However, he neglects to touch upon another crucial letter in which half a kidney was enclosed.

Another thing that nagged me as I read was the contrast between Morris' excessive discussion of handwriting

analysis and his failure to discuss the handwriting of the woman he claims was the real killer. I emailed the author and he replied that the letter written by his prime suspect that he mentions in the book was not available for analysis. He went on to say that this also greatly bothered him, but there was nothing that could be done about it. The case is, after all, more than 120 years old.

I also asked if he had consulted with any experts over his theories about a female Jack the Ripper. Morris said he had consulted with a doctor specializing in infertility in women who was able to provide insight into the spiraling psychosis of his theorized killer, but this doctor wished to remain anonymous. I believe Morris should have mentioned this expert in his manuscript and then explained that he/she

wished to not be named in order to lend additional credibility to his theories.

Overall, I was very pleased with the book. Aside from the few things I think Morris should have gone into more detail about or explained better, he provided a very convincing argument for his case with sufficient evidence to support it. Morris' years of meticulous research really shows. He took evidence that many other Ripper theorists ignored because they could not explain it — such as the burned women's clothing at one of the crime scenes — and fit it into his theory of "Jill the Ripper." I give this book 4 out of 5 stars. It's a real treat for any Jack the Ripper or true crime enthusiast.

Karen Sarita Ingram is a senior in English. Please send comments to edge@kstatecollegian.com.

JACK THE RIPPER



The Hand
of a
Woman

THE COMPELLING NEW ACCOUNT

JOHN MORRIS

Courtesy photo

'Haunted Universities' fun, easy, but tedious nonfiction read

"America's Haunted Universities"

★★★★★

Book review by Kelsey McClelland

In the spirit of Halloween, I chose to read a book a little outside of my usual genre of choice, "America's Haunted Universities: Ghosts that Roam Hallowed Halls" by Matthew Swayne catalogs haunted university buildings across the United States. For someone who spends most of her time reading romance and science-fiction novels, this spooky compendium was definitely a change of scenery.

Before diving into this assignment, I looked up the book online to get an idea of what exactly I would be in for. After reading the introduction, I was hooked. It was light and funny and contained enough intertwined fantasy and fact to hold my interest. Or so I first thought.

Upon further reading, I found myself quickly losing interest. The repetition of ghost stories

that essentially followed the same plot line became tedious. Furthermore, the light humor that had originally piqued my interest quickly felt weak and tired.

My original impression of this book as an easy read was correct, but I was so disinterested in the material by the third chapter that I had to strain to read several entries in one sitting.

I don't think this is a terrible book, nor do I think that the topic is uninteresting. However, I'm not sure it's a book that can be read in one sitting. The content page allows the reader to see the names of each building that is featured, in relation to the category they fall into, such as dorm, classroom or greek house. Readers can skip from entry to entry without worry that it will alter their understanding of the material. Ultimately, I wish there was an index that listed the haunted buildings by university.

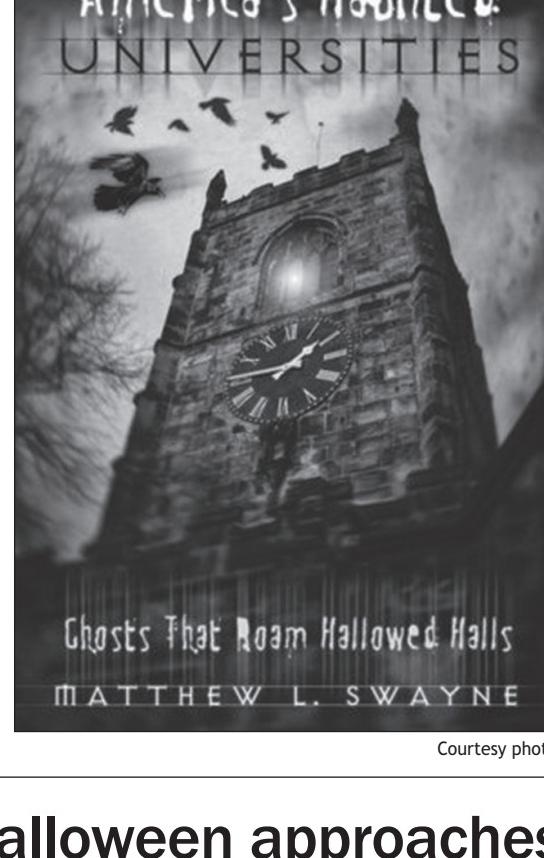
One entry I found especially interesting was the story of Nick the Ghost, who resides in The Purple Masque Theatre here at

K-State. I had been aware of the story, but hadn't heard the actual experiences of students and faculty at K-State.

While I don't have the resources to determine if every entry in the book is true, the truth of an entry about a teacher I had taken a class from was enough to solidify the book's credibility, at least to me. However, Swayne does write in the afterward that it is difficult to assure that the stories he retells are anything more than campus folklore.

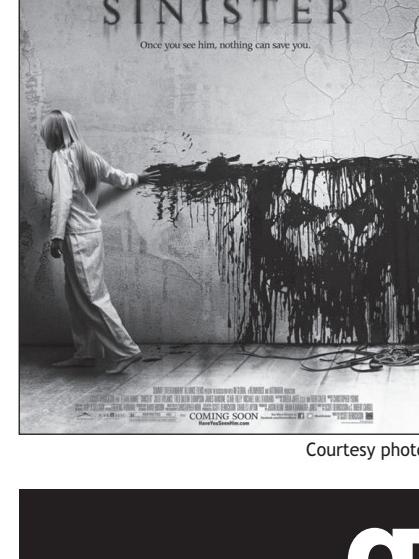
Overall, I give this book a 3 out of 5. It is a fun and interesting topic displayed in an easy-to-read format. I took off points for the book's inability to hold my attention and its lack of some organizational aspects, such as an index. While I somewhat enjoyed branching out from my usual choices, I'll probably be sticking to my fictional fantasy books from now on.

Kelsey McClelland is a senior in journalism and mass communications. Please send comments to edge@kstatecollegian.com.



Courtesy photo

'Sinister' truly scary, worth seeing as Halloween approaches



Courtesy photo

"Sinister"

★★★★★

Movie review by Kelly Iverson

I want to start off by saying that this movie gets 5 out of 5 stars. I cannot remember the last time I was scared out of my mind by a movie, but this one had me watching through the cracks in my fingers and covering my ears.

"Sinister" currently showing in theaters, brings back the theory that horror films should have a good plot. The majority of stories in scary movies these days have no backbone and tend to culminate in one big killing spree. "Sinister" does the opposite, with a plot line that the audience can follow throughout. The film follows Ellison Oswalt (Ethan Hawke) as he puts himself and his family in the middle of a

series of sick paranormal events. Ellison, a crime writer, moves his family to a new town to study the unsolved murder mystery of a family hung in their backyard. Four of the five family members died, leaving Ellison determined to figure out what happened to the missing daughter. His wife Tracy (Juliet Rylance) knows they have moved to the same town where the family was murdered, but does not realize her husband has moved them into the same house.

In the attic, Ellison finds a mysterious, unmarked box of filmed murders and discovers that there are multiple cases like the one he is currently studying. The more engulfed he becomes in his work, the more he begins to realize his error in moving into the house. He begins to hear strange noises coming from the attic; his son (Michael Hall D'Addario) begins to

have night terrors, which he hasn't had since he was a young child; and his daughter (Clare Foley) begins to be affected by paranormal happenings.

The thing I liked most about the movie was the huge plot twist toward the end. It was completely unexpected and scared the hell out of me. This film is not all about the gruesome murder scenes in the home movies but about who is killing these families. It keeps the audience guessing the entire time.

This movie was so good that I am anxious for it to come out on DVD so I can see it again. Although I got little sleep the night after, "Sinister" was definitely worth the thrill and terror it instilled in the audience.

Kelly Iverson is a sophomore in journalism and mass communications. Please send comments to edge@kstatecollegian.com.

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MONEY MATTERS

4 things to gain from college (besides a diploma)



Andy Rao

When most of us came to K-State, the first thing we were looking to acquire was some sort of professional degree. Whether it was to get an undergraduate degree and venture into the working world or to go on to graduate and doctoral programs, the diploma, for many, is the single most important outcome of shelfing out thousands of dollars every year.

The diploma, however, is not the only milestone that students should be reaching for. Although at the end of the day graduation is the goal for every student, college should be a comprehensive experience that not only helps you develop as a person but also makes you more marketable to future employers.

Here are four things that students should look to gain from their college experience.

1. People skills

There is perhaps nothing more vital to a student's future success than learning how to analyze people. Contrary to popular belief, people skills involve more than being well-liked. In addition to developing a keen intuition on how to communicate with others, developing people skills also requires a tremendous amount of patience because it involves building meaningful relationships.

It doesn't matter if you are a student, a campus leader or any other role in the community, you will continuously build relationships with people you interact with.

What will set you apart from the rest, however, is your ability to connect with people on a deeper level. This involves reaching out to those in your life and maintaining connections.

Practice building and maintaining relationships by providing yourself with social outlets to meet new people. And then, hold on to those relationships; the connections you make in college could lead to lifelong friendships and an unexpectedly well-connected network.

2. Exposure to multicultural activities

In today's diverse society, exposure to multicultural activities is a must to distinguish yourself. At K-State, organizations such as the International Student Center and the International Coordinating Council, in addition to numerous clubs, are constantly hosting programs and events to encourage cross-culture interaction. Many of these programs are free or of little cost and give students the opportunity to learn about other cultures.

Take advantage of these opportunities; it never hurts to learn about something different or to meet someone new. Art exhibitions, dance and music shows, banquets and other such events can help expose you to a new world.

What's more, as a professional, you never know where you'll end up working. In a globalized economy, you may be asked to work in places with developing markets such as India, China or Brazil.

I promise you, going to a place like India will be a much more pleasant experience if you've had a round of curry and listened to some Bollywood music before.

3. The ability to work in high pressure situations

One of the first questions I was asked in some recent internship interviews was, "Describe a time that you handled stress well."

As students, many of us handle rigorous workloads. Tests come in waves, and semesters are filled with various tasks for classes.

But recruiters have heard all this before. What makes you different?

Successfully answering a question like this involves two things: actively putting yourself in high-pressure situations and coming out of those situations with a positive result.

Examples of high-stress situations could be problems that you have faced in student organizations you are involved in, academic struggles that you have overcome, obstacles in the workplace or even personal hurdles that you have conquered.

At the end of the day, it is crucial to demonstrate the ability to stand strong under pressure. Not everything in the real world goes according to plan, but learning how to adjust and adapt is crucial to your future success.

4. Analytical/problem solving skills

Problem solving is another important skill to pick up while in college. Many students, unfortunately, use techniques of brute memorization. Although this approach may work for some basic classes, the higher up you progress in your degree track (and in life in general), the more you will need to think critically.

In many behavioral interviews, students will be given a hypothetical scenario and then asked to provide a detailed answer. Critical thinking skills will allow you to approach these types of problems conceptually.

As a student, learn how to study your curriculum to understand and master the subject instead of learning it for the next test. Remember, you are going to need some of this information for much longer than this semester.

In fact, your career may depend on it, so give yourself the best chance to succeed.

Andy Rao is a junior in finance and accounting. Please send comments to news@kstatecollegian.com.

Business beat: Monster stock suffers, Sirius XM chief steps down

Darrington Clark
managing editor

Monster Energy Drink stock lowers after publication of drink-related death

According to an article published Monday in the New York Times, Monster Energy's stock decreased by more than 14 percent after the Times' report on an energy drink-related death.

A 14-year-old Maryland girl suffered a heart arrhythmia and died in December after drinking large cans of Monster Energy for two consecutive days. The girl's mother sued Monster, and the story was covered by the New York Times. This instance is the fifth to allege death due to Monster Energy in the past five years, according to the FDA.

The FDA reports on Monster Energy were released the same quarter as Monster's decline in stock.

A Monster Energy spokeswoman claimed that Monster was unaware of any fatality caused by its drinks.

Sirius XM Radio chief executive to resign

Mel Karmazin, chief executive of Sirius XM Radio, has decided to resign from his position on Feb. 1, 2013. The resignation notice is due to one of Sirius XM's shareholders, Liberty Media, moving to take over the company.

Sirius XM Radio is a satel-

lite radio network that has had Karmazin as its head since 2004. Under his leadership, the station has gained 23 million subscribers and merged with its biggest rival, XM Radio. Before coming to Sirius, Karmazin held senior positions at CBS and Viacom.

According to an article published Tuesday in the Los Angeles Times, Karmazin stated previously that if Liberty Media attempted to take control of Sirius XM, he would leave the company.

No successor for Karmazin has been found.

Bank of America accused of discrimination in foreclosed home maintenance

Bank of America has come under scrutiny due to allegations of discrimination. The National Fair Housing Alliance filed allegations that Bank of America takes less care of foreclosed homes in minority neighborhoods than it does in predominantly white areas, according to an article published Tuesday in the Huffington Post.

The complaint, filed Tuesday, was an updated version of the original allegation filed in September. Additions were made to the allegations in October, and the most recent complaint is the third addition.

The newest complaint expressed discrimination against foreclosed home

maintenance in Chicago, Milwaukee and Indianapolis as well as homes in California and Michigan. Bank of America spokespersons deny the charges.

Social gaming company Zynga lays off 5 percent of workforce

Zynga, creator of popular games Words With Friends and Hanging With Friends, decided Tuesday to shut down its Boston location as well as studios in the U.K. and Japan.

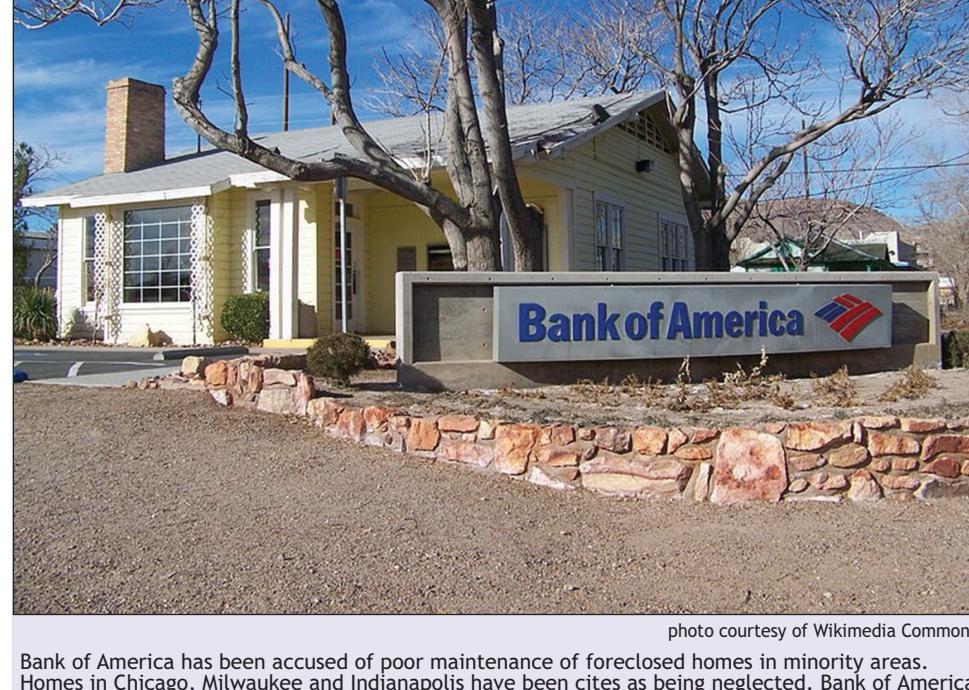
According to an article published by CNET, 140 of Zynga's employees will be let go because of this decision. Employees will also be laid off in Austin.

The reductions are in an effort to focus the budget and redistribute Zynga's resources into new games and new partnerships. Zynga CEO Mark Pincus said in a memo released Tuesday that he deeply regretted the news and was thankful for the contributions of everyone on the team.

Zynga plans to make more reductions to its current games before developing more platforms.

Barnes and Noble customers suffer stolen credit data

Barnes and Noble customers in 63 stores across America have experienced credit card information theft, according to a Tuesday report by the



Bank of America has been accused of poor maintenance of foreclosed homes in minority areas. Homes in Chicago, Milwaukee and Indianapolis have been cited as being neglected. Bank of America denies the claims.

New York Times. Hackers have stolen the credit card information from credit card keypads next to the cash registers.

The company discovered the stolen information in September, but it was asked to keep the information private so the FBI could find the crimi-

nals. Thefts occurred in stores in New York City, Chicago, Miami and San Diego, among other locations.

The company shut down over 7,000 keypads in Barnes and Noble stores across the nation, and spokespersons for the company suggest

that people who may have shopped in those stores change their PIN and credit card password information now.

No information about the ongoing investigation to find the criminals has been released.

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- Environmental Simulation: Concepts and Integration
- Intro to Total Quality Management/ Six Sigma
- Inventing the Future: Underground Rock: 1968-1993
- Jazz in Kansas City and the Southwest
- Multicultural Considerations for the Helping Professionals
- Plan, Design, and Build for Public Interest
- Practicum in Bakery Technology
- Problems in ARE—Electrical Systems Installation
- Problems in ARE—Emergency and Stand-by Power System Design
- Problems in ARE—Revit MEP
- Relationship Marketing
- Scientific Instruments Machining
- Seminar/Long-Term Care Administration
- Sketching with Spaceprints
- Sound Art
- Sports, Advertising, and Global Culture
- Sport and Exercise Personality
- Stress Management
- The Bible Fictionalized
- Travel and Tourism Public Relations
- Wildland Fire Management

Online Classes

- Adolescent Substance Use: A Look at the Development of and Treatment Options for Substance Abuse
- Agricultural Business Communication
- Becoming an Effective Parent
- Behavioral Finance: The Psychology of Investing
- Developing Intimate Relationships
- Earth in Action
- Exploration of the Family Business
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- Geography of Tourism
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- Marriage Preparation and Enrichment
- Mindful Living
- Prb/Psychology - Top/Controversies in Psychology
- Problems/Engg and Tech: Hazwoper Training
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- The Intersection of Race, Ethnicity, and Identity Development on Lesbian, Gay, and Bisexual Students
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